

2025

Simplicity

KiwiSaver Scheme

Annual Report for the year ended 31 March 2025

Kia ora

Kia ora

To our members, staff, and volunteers, we're thrilled to reflect on another remarkable year together.

We work hard to keep our costs low, with our seventh fee cut planned for September this year.

As a nonprofit fund manager owned by the Simplicity Foundation, we ensure that the benefits of our growth return to you, our members. So please keep talking about us %)

We also continue to invest in financial education, distributing thousands of copies of 'Money Made Simple' to members and community groups around the country, as well as launching another podcast 'Economy Made Simple', featuring Shamubeel Eaqub, who joined us as Chief Economist this year.

We believe you can make money and do good. That's why, since day one, we've given 15% of all our fees to the Simplicity Foundation. So far, the Foundation has donated over \$10.4 million to great Kiwi charities - and that amount is growing by more than \$8,000 every day.

Thanks for your continued support. Our achievements this year are a testament to our incredible team, our members and the shared mission that drives us - a better future for you, and New Zealand.

With gratitude



Sam Stubbs
Managing Director

Updated numbers to end of March 2025:

Over \$10.4 million in cumulative donations to charity

Over \$ 7.9 billion in funds under management

Highlights:

Winning a Consumer NZ's People's Choice award for KiwiSaver for the sixth year in a row

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SECTION ONE – DETAILS OF THE SCHEME

Name of scheme: Simplicity KiwiSaver Scheme

Type of scheme: KiwiSaver Scheme

Manager: Simplicity NZ Limited (Simplicity)

Supervisor: Public Trust

Product Disclosure Statement: The current Product Disclosure Statement (PDS) for the scheme is dated 24 February 2025 and is open for applications.

Fund Updates: A Fund Update dated 25 July 2025 for each of the six investment funds is available for the quarter ending 30 June 2025.

Financial statements and auditor's report: The latest full financial statements for the Scheme, that comply with and have been registered under the Financial Markets Conduct Act 2013, cover the financial year 1 April 2024 to 31 March 2025. These were authorised for issue by the manager, Simplicity NZ Limited, on 24 July 2025. The auditor's report on those financial statements was dated 25 July 2025. The auditor's report was unmodified.

SECTION TWO – INFORMATION ON CONTRIBUTIONS AND SCHEME PARTICIPANTS

Membership details FY 2025	Contributing Members	Non contributing Members	Total number of Members	Member accumulation
Number of Members at the start of the year	81,521	48,011	129,532	\$4,018,331,922
PLUS:				
Total new Members			11,196	
New Members transferring from other KiwiSaver schemes			8,105	
Other new Members			26	
LESS:				
Members transferring to other KiwiSaver schemes			6,585	
Retirement			427	
Death			115	
Other exits			961	
Total membership at the end of the year	86,971	53,800	140,771	\$4,911,185,335

Contributions FY 2025	Number of Members	Total amount
Type		
Member contributions	96,408	\$285,884,102
Member voluntary contributions	20,180	\$69,661,226
Employer contributions	94,694	\$155,441,314
Government contributions	122,181	\$41,890,905
Transfers from other KiwiSaver schemes	8,105	\$398,068,715
Transfers from Australian superannuation schemes	171	\$10,579,802
Transfers from retirement schemes	55	\$3,806,833

SECTION THREE – CHANGES RELATING TO THE SCHEME

During the accounting period there have been no material changes to the Scheme's Trust Deed or the Terms of Offer of Interests in the Scheme.

On 3 May 2024, the Scheme's Other Material Information disclosure was updated to reflect a change in the lending policy whereby the debt servicing limit for first home mortgage borrowers was increased from 30% to 35% of after-tax salary (combined for joint borrowers, if applicable).

On 21 November 2024, Simplicity modified its [Responsible Investment Policy](#) to exempt the New Zealand Equity Portfolio and the Simplicity NZ Share Fund from the requirement to exclude companies deriving 5% or more of their revenue from electricity generation using oil and gas. This exception reflects the structural and operational constraints of the New Zealand electricity market, where suppliers may be unable to reliably meet demand using primarily renewable energy sources.

There were no specific actions taken under the Responsible Investment Policy during the period. There were no specific proxy voting, stewardship or advocacy actions taken in relation to the Scheme or its investments during the period. International equity portfolios managed by DWS are subject to DWS's [Proxy Voting Policy and Guidelines](#).

On 24 February 2025, the Product Disclosure Statement (PDS) and the Statement of Investment Policy and Objectives (SIPO) were updated as part of Simplicity's investment policy review process. The main changes were as follows:

- The currency hedging ratio for the International Equity Portfolio, which is benchmarked against the hedging policies of the largest KiwiSaver managers, was reduced from 65% to 50%, with the allowable range adjusted from 55–75% to 40–60%.
- The Growth and Balanced Fund allocations to the New Zealand Equity Portfolio were reduced, with corresponding increased allocations to the Property Portfolio.
- The Balanced, Default, and Conservative Fund allocations to both the International and New Zealand Fixed Interest Portfolios were reduced, with corresponding increases to the Cash and Cash Equivalents Portfolio.

The Simplicity Wholesale Funds Scheme (which includes the Simplicity First Home Mortgage Fund, Private Equity Fund, Property Fund and Wholesale Cash Fund) is managed by Simplicity Investment Management Limited, a wholly owned subsidiary of Simplicity. Investments by the Simplicity KiwiSaver Funds into the Simplicity Wholesale Funds are related party transactions with the related party benefit being exposure to the potential loss of Scheme property through investment in the Simplicity Wholesale Funds. For all such transactions Simplicity has certified that the investments comply with the SIPO, are conducted on an arm's length basis, and are in the interests of investors in the Scheme.

On 21 February 2025 Simplicity implemented a new Related Party Transactions Policy that allows investments in the Simplicity First Home Mortgage Fund and Wholesale Cash Fund to continue to rely on existing certificates, and requires that new certificates are issued for each future investment in the Private Equity Fund and Property Fund. As at 31 March 2025 the Simplicity KiwiSaver Funds had \$144,359,783 exposure to the Simplicity First Home Mortgage Fund, \$75,674,585 exposure to private assets in the Private Equity Fund, \$165,893,580 exposure to the Property Fund and \$125,438,045 exposure to the Wholesale Cash Fund.

Simplicity is a climate reporting entity in relation to the Scheme and is required to publish annual climate statements in accordance with Climate Standards issued by the XRB. The climate statements help investors and other stakeholders to understand how Simplicity considers and manages climate change risks and opportunities relevant to the Scheme. The first annual climate statements for the Scheme were lodged on 30 July 2024 for the period from 1 April 2023 to 31 March 2024. The second annual climate statements for the period from 1 April 2024 to 31 March 2025 were lodged on 28 July 2025. Climate statements are available in the [Companies Office Climate-Related Disclosures register](#).

SECTION FOUR – OTHER INFORMATION

Withdrawals FY 2025	Number of Members
First home withdrawal	1,679
Retirement withdrawals (full)	427
Retirement withdrawals (partial)	1003
Significant financial hardship	504
Serious illness withdrawals	55
Transfers to Australian superannuation schemes	198
Withdrawals on death	114
Transfers to other KiwiSaver schemes	6,557
Permanent emigration	170
Life-shortening congenital conditions	1
Other enactments	20
Invalid enrolments	436

Unit prices	Unit price: 31 March 2024	Unit price: 31 March 2025	Return to: 31 March 2025*
Defensive KiwiSaver Fund	1.0300	1.0967	6.43%
Conservative KiwiSaver Fund	1.2501	1.3164	5.32%
Balanced KiwiSaver Fund	1.5658	1.6595	6.12%
Default KiwiSaver Fund	1.0287	1.0895	6.07%
Growth KiwiSaver Fund	1.8528	1.9801	7.09%
High Growth KiwiSaver Fund	1.1820	1.2696	7.68%

* Annual return before tax, after fees

Manager's Annual Statement

As the manager of the Simplicity KiwiSaver Scheme, we confirm that for the year ended 31 March 2025:

- all the benefits required to be paid from the Scheme in accordance with the governing documents and KiwiSaver Scheme rules have been paid;
- the market value of the assets of the Scheme at the close of the financial year, 31 March 2025 equalled or exceeded the total value of the benefits that would have been payable had all Members of the Scheme ceased to be Members at that date and, where necessary, had provision been made for the continued payment of all benefits being paid to Members and other beneficiaries as at the close of the financial year.

SECTION FIVE – CHANGES TO PERSONS INVOLVED IN THE SCHEME

There were no changes to the board of Simplicity NZ Limited during the year.

During the year there were changes to the Board of our supervisor, Public Trust. John Duncan ceased as a board member on 23 February 2025, Ian Fitzgerald resigned from the board with effect from 1 April 2025, Will Peet was appointed as a board member effective 1 June 2025, and Karen Price (an existing board member) was appointed Board Chair effective 1 June 2025.

SECTION SIX – HOW TO FIND FURTHER INFORMATION

Information relating to the Simplicity KiwiSaver Scheme on the offer register and the scheme register can be found at disclose-register.companiesoffice.govt.nz

The scheme register includes financial statements, Trust Deed and Statement of Investment Policy and Objectives.

The offer register includes information relating to the membership and funds. It also includes Fund Updates and Other Material Information.

Information relating to the scheme, such as Fund Updates, the annual report, current Product Disclosure Statement and other useful information is available at simplicity.kiwi/kiwisaver/documents

Simplicity's Responsible Investment Policy is available at simplicity.kiwi/about-us/ethical-investments

The climate statements for the Scheme can be found at companiesoffice.govt.nz/all-registers/climate-related-disclosures

If you require any information from us, please contact us by email: info@simplicity.kiwi

All the information can be obtained from us without charge.

SECTION SEVEN - CONTACT DETAILS AND COMPLAINTS

Contact details for the manager:

Simplicity NZ Limited
PO Box 33485 Takapuna
Auckland 0740
Telephone: 0800 032 412

Contact details for the registrar:

Apex NZ Limited
PO Box 106 039
Auckland City Auckland 1043
Telephone: 09 309 8926

Contact details of the supervisor:

Public Trust
Private Bag 5902
Wellington 6140
Telephone: 0800 371 471

Any queries or complaints about the Scheme can be made to:

Head of Compliance
Simplicity NZ Limited
PO Box 33485
Takapuna
Auckland 0740

Please direct any complaints about your investment to us:

Simplicity NZ Limited
PO Box 33485
Takapuna
Auckland 0740
Telephone: 0800 032 412
Email: info@simplicity.kiwi

If we are unable to resolve your complaint, you may choose to contact the supervisor:

Public Trust
Private Bag 5902
Wellington 6140
Attn: Customer Complaints
Telephone: 0800 371 471

Simplicity NZ Limited is a member of the Financial Services Complaints Limited (FSCL), which is an independent dispute resolution scheme approved by the Ministry of Consumer Affairs. FSCL will not charge a fee to any complainant to investigate or resolve a complaint.

If you make a complaint to us or our supervisor and the complaint cannot be resolved, you may refer it to FSCL as follows:

Financial Services
Complaints Limited
PO Box 5967
Wellington 6140
Telephone: 0800 347 257
Email: complaints@fscl.org.nz

 **Simplicity**